

My Kid's Party

www.mykidsparty.nz

ABOUT MY KID'S PARTY



My Kid's Party is a curated guide to kid's parties in New Zealand. Founded in 2015 with the aim of simplifying the search for kid's party vendors.

Owner and creator, Gerardine Baxter, has sourced the best vendors across New Zealand, gathered them together on the My Kid's Party website and shares them with kiwi parents to compliment their party planning. My Kid's Party is a place for kiwi parents to be inspired and easily find and connect with kid's party supplies and services in New Zealand.

Gerardine is a Christchurch mother of three with passion, determination and drive. "Have courage, be kind."

JOIN THE PARTY GUIDE

We are committed to providing cost effective advertising and exposure for the businesses listed on The Party Guide. We will be your cheering squad and we value and take interest in every business listed on The Party Guide.

12 MONTH STANDARD DIRECTORY LISTING - \$100

- Directory Listing with enhanced SEO.
- Social Media Shoutouts (at least one per year).
- Opportunity for blog posts, photoshoots, collaboration, support and connection.

12 MONTH HOMEPAGE BANNER LISTING - \$200 (LIMITED NUMBERS)

- Premium Directory Listing placement with enhanced SEO.
- A Homepage Banner - maximise your exposure.
- Monthly Social Media shoutouts.
- Opportunity for blog post, photoshoots, collaboration, support and connection.



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TESTIMONIALS



"My name is Eliza and I started Royal Events just over a year ago now. As a new business I was still finding my feet when I came across this amazing site My Kid's Party! Not only has being on this awesome party page been great for my business, but it has also provided me with some exceptional marketing and networking opportunities.

Gerardine is truly amazing at what she not just offers vendors but viewers too, through this site and all other social media. She is also such a lovely helpful lady and I'm so privileged to have built an ongoing relationship with her."

— Eliza - Royal Event



'As a small business in the world of children's parties, My Kid's Party has been a great asset to us since we joined in 2017. Not only have we generated business from the party directory and benefited from the SEO work Gerardine has been doing, but we are continually inspired by Gerardine's ideas and have made some great connections with other like minded business owners through her introductions. We love being part of My Kid's Party and would highly recommend it to others in the kid's party community.'

— Juliet - The Party Box Company

STATISTICS OCT 17 - OCT 18

Active Website Users - 22k+

Website Page Views - 55k+

Demographics: Kiwi woman
aged 35-44.

SOCIAL MEDIA



4.7k+
Followers



6.2k+
Monthly
Engagement

(October 2018)



1.6k+
Followers



5.7k+
Average
monthly view

Join Now via this link